

ITEM 33. CAR SHARE – WILLIAM STREET BEACONSFIELD

TRIM RECORD NO: 2015/291116

RECOMMENDATION

It is recommended that the Committee endorse the reallocation of parking on the eastern side of William Street between the points 62.7 metres and 67.7 metres (one car space) north of George Street as 'No Parking Car Share Vehicles Excepted' subject to the following:-

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in William Street, north of Collins Street.

COMMENTS

The kerb space on the eastern side of William Street, Beaconsfield between Collins Street and Reserve Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to November 2014, membership in the City has risen by around 529 members per month.

Current membership is approximately 25,740, of which 6,984 are business members.

As of June 2015, there were 41 GoGet car share members within a 250 metre radius of this location with four members in Botany Road, two members in Collins Street, and one member in O'Riordan Street.

Within a 250 metre radius of this location, there is currently one spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 32 letters sent out with no responses supporting or opposing the proposal.

FINANCIAL

Funds are available in the current budget.

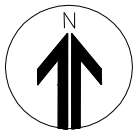
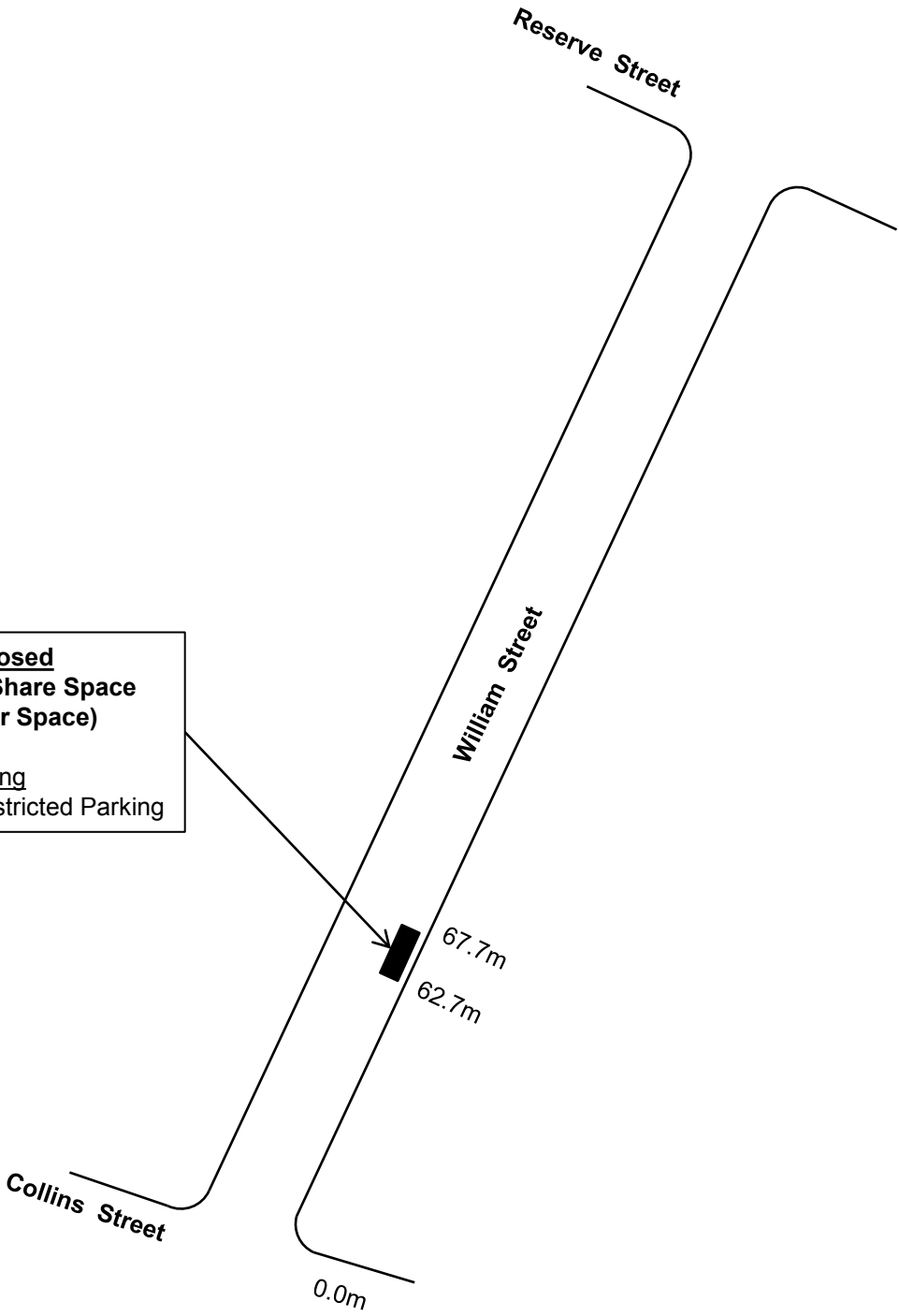
ATTACHMENTS

Car Share – William Street, Beaconsfield

Claudia Calabro, Business Support Officer

**Proposed
Car Share Space
(1 Car Space)**

**Existing
Unrestricted Parking**



PROPOSAL

WILLIAM STREET, BEACONSFIELD
PROPOSED CAR SHARE



